

Privacy Policy for 27words iOS Application

Effective Date: 30 June 2023

This Privacy Policy describes how 27words ("we," "us," or "our") collects, uses, and shares your personal information when you use our iOS application ("Application") as an education and language assistant. By using the Application, you agree to the terms and practices outlined in this Privacy Policy.

1. Information We Collect

1.1 Personal Information: We may collect non-personal information that you voluntarily provide when you use our App, such as user content, e-mail and identifiers.

1.2 Usage Information: We may collect certain usage information automatically when you use our Application, including but not limited to your device type, operating system, language preference, and interaction with the Application's features and content.

2. Use of Information

2.1 Provide and Improve the Application: We use the collected information to provide you with access to the features and functionalities of the Application and to improve and optimize its performance. This includes offering personalized language assistance and educational content based on your preferences and usage patterns.

2.2 Communication: We may use your provided contact information to send you important updates, notifications, and materials related to the Application, unless you opt out of receiving such communications.

2.3 Aggregate Data: We may use aggregated and anonymized data for statistical and analytical purposes to understand user behavior, trends, and preferences. This information does not personally identify you.

3. Sharing of Information

3.1 Service Providers: We do not engage third party service providers to assist us in operating and maintaining the Application or to perform certain services on our behalf.

3.2 Legal Requirements: We may disclose your personal information if required to do so by law or in response to a valid legal request, such as a court order, government investigation, or to protect our rights, property, or safety.

4. Data Security

4.1 We take appropriate measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

5. Children's Privacy

5.1 The Application is intended for general audiences and does not knowingly collect personal information from individuals under the age of 13. If we become aware that we have inadvertently collected personal information from a child under 13, we will take steps to delete it as soon as possible. If you believe we may have collected information from a child under 13, please contact us using the information provided below.

6. Your Choices

6.1 You can update, correct, or delete your personal information by contacting us using the information provided below. You may also opt out of receiving promotional communications from us by following the instructions included in those communications.

6.2 You can also delete your account by contacting us using the information provided below.

7. Changes to this Privacy Policy

7.1 We reserve the right to modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised version of the Privacy Policy on the Application. Your continued use of the Application after the posting of changes constitutes your acceptance of such changes.

8. Contact Us

8.1 If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at: hello@ubc.one

Please note that this Privacy Policy only applies to our iOS Application and does not cover any third-party websites or services that may be linked within the Application.

Thank you for using 27words!